

*Tuesday*



*Talk*



**JUNE 2024**

**HOSTED BY: RESEARCH DEVELOPMENT CELL AND FACULTY COUNCIL  
IN COLLABORATION WITH IQAC,  
PRASANTA CHANDRA MAHALANOBIS MAHAVIDYALAYA, KOLKATA**

**DATE: 18.06.2024**

**TIME: 1:00 P.M.**

**VENUE: TEACHERS' ROOM**

**MODERATOR: DR. TANIMA PAUL DAS**



**“SOCIAL MEDIA MARKETING: A GOOD STRATEGY  
FOR MARKETERS AS WELL AS CONVENIENCE FOR  
CUSTOMERS “**

**Prof. Debalina Mitra**

**SACT-1**

**Department of Commerce**

**“ কবির সৃষ্টিতে গদ্য-আখ্যান ”**



**Dr. Mousumi Bose**

**SACT-1**

**Department of Bengali**